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John Mayer's Battle Studies World Tour Keeps Fundraising for Haiti Going Strong On Canadian Dates

Fans attending John Mayer's Canadian dates can donate to disaster relief efforts

MISSISSAUGA, Ont. (Feb. 9, 2010) — Singer-songwriter, John Mayer, will be on tour in Canada this week to promote his new album *Battle Studies*. The singer will begin touring in London this Saturday (2/13) and then play Toronto on Valentine's Day (2/14). International aid organization, World Vision will be on hand at each of the concerts accepting donations for the Hearts for Haiti campaign. Money raised will go towards relief and long term development programs in the earthquake ravaged areas of Haiti.

"We're really thankful to have donation tables for the Hearts for Haiti campaign set-up at the John Mayer concerts," says Mike Bowman, manager of the Artist Associates program. "Attending the concert will not only be a night of great music but it will also offer a way for fans to help those affected by the disaster."

Mayer himself has already donated \$500,000 to the Haitian relief effort through his Back To You Fund. It is estimated that more than 200,000 Haitians were killed during the quake and millions have been left homeless.

"There are so many people in need, especially the Haitian children that are counting on the generosity of Canadians," says Bowman. "We are encouraging those who can give, no matter how big or small, to help out. Every donation counts."

Hearts for Haiti donation tables will be present at the following John Mayer tour dates:

February 13, 2010 – London, Ont – John Labatt Centre
February 14, 2010 – Toronto, Ont – Air Canada Centre
February 16, 2010 – Ottawa, Ont – Scotiabank Place
February 17, 2010 – Montreal, Quebec – Bell Centre

To date, World Vision has raised nearly \$15 million. Fans who would like to join Mayer in supporting Haiti earthquake relief efforts before his Canadian shows can call 1-800-268-5528 or visit worldvision.ca/Haiti

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To interview World Vision staff or for more information or visuals, please contact:

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