

## Escalator Non Backlit Signage

### **SIX (6) NON BACKLIT SIGNS IN THE TWO (2) ESCALATOR SHAFTS (EXIT STRATEGY):**

\*Escalator #1: East End Of The John Labatt Centre- 1 Signage Opportunity From The 300 Level To The 200 Level **ARTWORK SIZE-4' Wide x 5' High**

\*Escalator #1: East End Of The John Labatt Centre- 2 Signage Opportunities From The 200 Level To The 100 Level **ARTWORK SIZE-4' wide x 8' high**

\*Escalator #2: West End Of The John Labatt Centre - 1 Signage Opportunity From The 300 Level To The 200 Level **ARTWORK SIZE-4' wide x 8'high**

\*Escalator #2: West End Of The John Labatt Centre - 2 Signage Opportunities From The 200 Level To The 100 Level **ARTWORK SIZE-4' wide x 8'high**

\*The Approximate Artwork Creation And Installation Fee Is \$1,750.00 + Taxes

**1 Year Term: \$5,500.00 Net + GST/Year + All Initial Artwork Costs**

**2-5 Year Term: \$5,000.00 Net + GST/Year + All Initial Artwork Costs**

