

# John Labatt Centre Ticket Envelope

**ONE (1) JOHN LABATT CENTRE TICKET ENVELOPE (THREE POSITIONS):**

**Position #1 + Coupon: Rate = \$3,500 + GST/year + All Initial Artwork Costs**

The First Position And Coupon Of The Premium Seating/Box Office Ticket Envelope- Approximately 6" x 3" Of Advertising Space On 50,000 Envelopes. The Coupon Portion Is 3" x 3".

**Position #2 + Coupon: Rate = \$3,000 + GST/year + All Initial Artwork Costs**

The Middle Position And Coupon Of The Premium Seating/Box Office Ticket Envelope- Approximately 6" x 3" Of Advertising Space On 50,000 Envelopes. The Coupon Portion Is 3" x 3".

**Position #3-No Coupon: Rate = \$2,500 + GST/year + All Initial Artwork Costs**

The Back Cover Of The Premium Seating/Box Office Ticket Envelope- Approximately 6" x 3" Of Advertising Space On 50,000 Envelopes.



**FRONT OF THE ENVELOPE**



**POSITION #2**



**POSITION #1**



**POSITION #3 (BACK COVER)**