

Gate #6 Naming Rights

ONE (1) NAMING RIGHTS OPPORTUNITY FOR THE GATE #6 SUITE ENTRANCE:

A Selection Of The Following May Be Used:

- *Desk-Signage Approximately 15' Wide x 2' High On The Desk
 - *Signage Above The Desk-Signage Approximately 4' Wide x 2 ½' High
 - *Company Literature To Be Displayed At The Desk At Gate #6 For All John Labatt Centre Events
 - *The Opportunity To Display Signage Above The Waiting Area Inside Of Gate #6
 - *The Opportunity For Signage To Be Placed On The West Wall
 - *Signage Could Be Placed To Be Visible As Patrons Are Exiting The Building
 - *Elevator Doors: The Opportunity To Have Company Logo Decals On The Elevator Doors
 - *Floor Mats: The Opportunity To Have The Company Logo On Floor Mats To Be Purchased By Client
 - *Furniture: The Opportunity To Have The Company Logo On Chairs Or Other Furniture To Be Purchased By Client
 - *The Opportunity To Have Decorative Signage (Murals Or Collage) On The Large Wall Viewed By Patrons As They Enter Through The Doors
 - *No Signage Will Be Placed On The Exterior Of The Building At Gate #6. The John Labatt Centre Must Approve All Advertising Positions Chosen And Artwork To Be Used.
- *The Approximate Artwork Creation And Installation Fee Is \$2,000.00 + Taxes

1 Year Term: \$8,500.00 Net + GST/Year + All Initial Artwork Costs

2-5 Year Term: \$8,000.00 Net + GST/Year + All Initial Artwork Costs

